

## The Future of Omnichannel Retail: Flexible, Limitless, Integrated

Connect your eCommerce storefront with a flexible back-office system that grows with your company, offers unique customer experiences, and provides valuable insights into your business.

Manage in-store and eCommerce orders, inventory, shipments and returns, customer support, and accounting from one dashboard with Acumatica Retail-Commerce Edition. The complete eCommerce-enabled ERP tightly integrates Acumatica's financials, sales, inventory, CRM, and fulfillment systems with popular eCommerce platforms, including native integration with your BigCommerce or Shopify storefront as well as POS systems. Connect your customer front-end with a flexible back-office system that natively supports customer-specific pricing, products with variations, multiple warehouses, discounts and promotions, shipment tracking, and more.

With Acumatica Retail-Commerce Edition, you can:

- Use matrix items to simplify the creation of items with multiple attributes, such as material, color, and size.
- Quickly create a wide variety of stock or non-stock items.
- Increase warehouse operations efficiency by using advanced methods to pick items for shipping, such as wave and batch picking.
- Offer innovative pricing and promotions and enhance brand loyalty.

### CORE COMPONENTS OF RETAIL-COMMERCE EDITION

- **Advanced Inventory** – Provide advanced inventory management capabilities, including lot and serial tracking, multiple warehouses, inventory replenishment, automated packaging, and kit assemblies.
- **Warehouse Management System (WMS)** – Automate picking, packaging, receiving, put-away, transfers, and physical counts with barcode scanning.
- **Order Management** – Centrally manage sales and purchase orders.
- **Advanced Financials** – Manage advanced financial capabilities, including GL consolidation, sub-accounts, and revenue recognition.
- **Acumatica Native Connectors for BigCommerce and Shopify** – Connect your BigCommerce or Shopify storefront – and Shopify POS – with a flexible back-office system that grows with your company, offers unique customer experiences, and provides valuable insights into your business.
- **Product Configurator** – Configure, bundle, group, and upload downloadable and virtual products in Acumatica. Online visitors can see all product variations, including size, color, and grouped products.

### OPTIONAL ADD-ON PRODUCTS

- **Acumatica CRM** – Manage leads, contacts, opportunities, and accounts and see all customer interactions from the initial quote.
- **Sales Tax Automation** – Know your sales tax obligations by state and region and automatically integrate sales tax to online orders.

### KEY BENEFITS

#### SPEED UP ORDER PROCESSING AND FULFILLMENT

- Reduce shipping and packing errors by automatically printing barcode labels and pick tickets
- Scan picked goods when they are placed in a box and confirm shipment
- Integrate with UPS WorldShip and FedEx Ship stations for even greater efficiency

#### STREAMLINE RETURNS AND EXCHANGES

- Boost customer satisfaction by automating your shipping and receiving workflows
- Manage returns for credit with automated reporting and quality control

#### MANAGE INVENTORY EFFECTIVELY

- Stay on top of inventory
- Reduce stock-outs and backorders
- Get real-time inventory counts across your business

#### EXPANDED OPTIONS

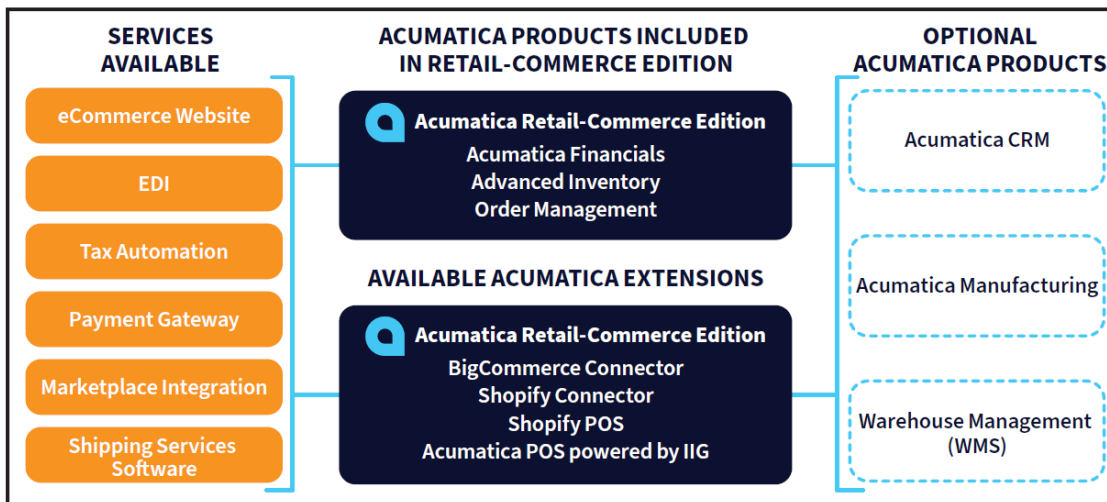
- Native support for customer-specific pricing, products with variants, multiple warehouses, discounts and promotions, shipment tracking, and more

#### GAIN A SINGLE SOURCE OF TRUTH

- Centralize your processing for all channels by using a single-stream fulfillment for online, counter, catalog, and telemarketing sales.

## ACUMATICA RETAIL-COMMERCE EDITION FEATURES AND CAPABILITIES

<b>Financial Management</b>	Gain instant access to your mission-critical financial data in one fully integrated central repository. This powerful application puts comprehensive yet flexible reporting and analysis at your fingertips.
<b>Inventory Management</b>	Track inventory, manage multiple warehouses, and provide automated lot/serial numbering.
<b>Sales Orders</b>	Enter quotes, fulfill sales orders, create shipments, track prices, apply discounts, and check available inventory – all from a central dashboard.
<b>Purchase Orders</b>	Link sales orders with purchase orders and allocate received items to orders. Automatically generate purchase orders or create manual links.
<b>Fulfillment Automation</b>	Streamline fulfillment to reduce errors, generate more transactions, and increase productivity. Accurately pick, pack, and ship your orders, track packages automatically, and notify customers of shipment progress.
<b>Acumatica Native Connectors</b>	Connect your BigCommerce or Shopify storefront – including Shopify POS – with a flexible back-office system that grows with your company, offers unique customer experiences, and provides valuable insights into your business.
<b>Product Configurator</b>	Give your customers more choices of product configurations, groupings, and bundles, as well as downloadable and virtual products.



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